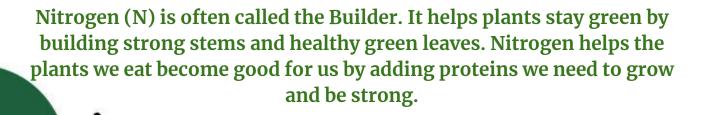


Knowing NPK: Your Soil, Made Better



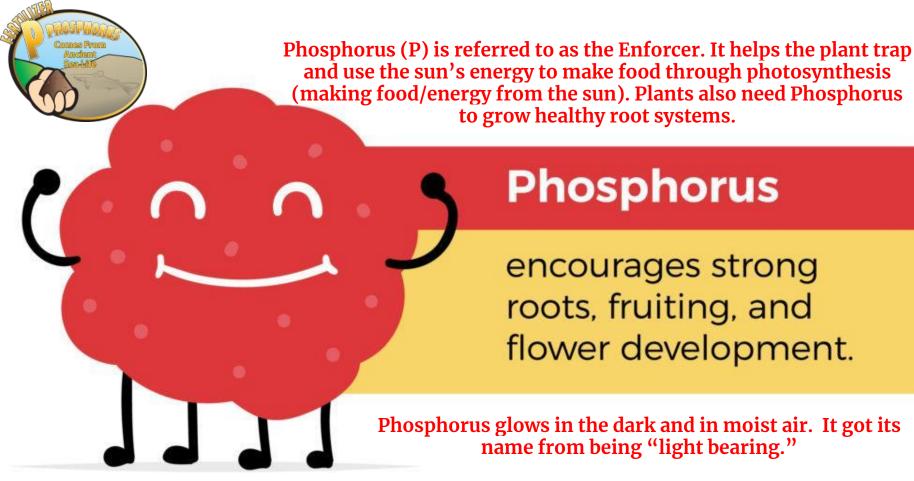


Nitrogen

is responsible for growth of leaves and greenness of a plant.

NITROGEN = AIR

Nitrogen is the world's most common fertilizer and the nutrient that makes up 16% of the protein in our bodies — comes from the air; 78% of the air we breathe is nitrogen.



Potassium (K) is often called the Protector. Potassium protects our plants against diseases and helps them stay healthy when it is cold or dry. It also helps plants move nutrients and water in the plant to where it's needed most.

Potassium

helps the general health and hardiness of a plant. It typically promotes growth and larger fruits.

Potassium, the same mineral we get from bananas, is an edible salt mined from evaporated oceans.